

# *Section***Seven**

## **Conclusion**

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Because of cut-backs in public funding, it's becoming increasingly important for libraries to cultivate public support. Public funding and support could directly affect the number of programs and services that could be offered with increased funding. Fundraising is an important option for libraries that want to continue to provide quality service and to achieve their mission.

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## **Discussion Questions**

- 1.** How do you, personally, feel about fundraising? Would you be willing to give money? Would you be willing to volunteer at a fundraiser? If not, what is stopping you?
- 2.** Evaluate your library's mission statement. Does it allow for and support fundraising activities? Alternatively, what fundraising goal might help you to fulfill your mission more completely?
- 3.** Taking into consideration your library's size, the size of the community, your staff's aptitudes and abilities, and the aptitudes and abilities of various Board members, how can you divide fundraising responsibilities most effectively?
- 4.** How can you position your library more appropriately for fundraising?
- 5.** Name five people with financial resources who are committed to your library. Share your list with the Board.
- 6.** What are some creative ways that you can say thank you to donors and to volunteers?